



California  
Transplant  
Donor  
Network



**For Immediate Release  
MEDIA ADVISORY/PHOTO OPPORTUNITY**

**DMV DIRECTOR GEORGE VALVERDE TO DECORATE  
ROSE PARADE FLORAGRAPH WITH DONOR FAMILY  
IN HONOR OF TISSUE DONOR AND FORMER DMV EMPLOYEE,  
KIMBERLEY WILLIAMS-IBARRA**

*A "floragraph" portrait of Kimberley will be featured on the Donate Life Rose Parade Float, January 2, 2012, in memory and celebration of the gift of life she gave others*

**Tues., Dec. 13, 2011, Walnut Creek DMV, 10:15 a.m. – 11:00 a.m.**

**What/Who:** **Donate Life California (DLC)** has selected **Kimberley Rochelle Williams-Ibarra**, 44, of El Sobrante to be featured as a floragraph portrait on the **2012 Donate Life Rose Parade Float, *One More Day***, in honor of Kimberley's 19 years of service as a Department of Motor Vehicles (DMV) employee. Kimberley was the Manager of the Walnut Creek DMV field office, where she had the opportunity to see firsthand how the partnership between the DMV and DLC had made a difference in thousands of lives.

Shana Kraft, Senior Motor Vehicle Technician, at the Walnut Creek DMV said, "I wasn't surprised [when Kimberley revealed at a DMV office meeting that she had registered as an organ and tissue donor]...she was helpful, that was Kimberley's nature." Her loss in 2010 was sudden. "It was, 'We will see you on Monday' and then coming in on Monday and finding out she had passed. In my mind, her being a...tissue donor was a way she could continue on. She is still out there. We were blessed to be able to know her."

**On Tues., Dec. 13 at 10:15 a.m. the California Transplant Donor Network (CTDN)**, the organ recovery agency serving central and northern California, **will host a floragraph** (*artistic portrait of a deceased donor that is created with floral materials*) **decorating event with DMV Director George Valverde and the Williams family at the Walnut Creek DMV.** Valverde and the Williams family will come together in order to complete the decoration of Kimberley's floragraph. Kimberley's portrait, along with 71 other floragraphs of organ, eye and tissue donors, will be featured on huge floral timepieces that remind us of the preciousness of time we have to spend with our loved ones.

Kimberley became a tissue donor on October 24, 2010 after suffering a blood clot (lungs), which took her life. Kimberley had told her family she wished to be an organ and tissue donor for many years. As a registered donor, that gift meant Kimberley was able to donate her tissues and enhance up to 50 lives through her donation. "Kimberley believed in helping others," said Rae Williams, Kimberley's mother. "She felt it was a part of her duty to give back what God had given her. Being a donor in Kimberley's eyes was an honor in giving of herself and her body to help others. She was truly someone special."

The 123rd Rose Parade presented by Honda, themed "*Just Imagine...*," will take place on **Monday, Jan. 2, 2012, at 8:00 a.m. PST.**

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**Who:** Participants will include:

- **Rae Williams** (Hayward), Kimberley's mother
- **Shawn Kobie Williams** (Vallejo), Kimberley's brother
- **Williams Family;** Norma Gentry (aunt, Oakland), Brenda Gamble (aunt, Oakland), Kendell Williams (sister-in-law, Vallejo), Ashlee' Williams (niece, Vallejo), Terrell Williams (nephew, Vallejo), Jasmine Williams (niece, Vallejo), Nancy Knight (family friend, Fremont), Brandon McDonnell (family friend, San Ramon), Pamela Shephard (Cousin, San Leandro)
- **Babette Williams**, friend of Kimberley and Regional DMV Manager
- **Donate Life Ambassadors;** Donna Montana (Walnut Creek) and Judy Heckman (Walnut Creek) are both liver recipients
- **George Valverde**, Director of the California DMV
- **Lindy Lavender**, representative of **Senator Mark DeSaulnier**, California's 7th State Senate District
- **Charlene Zettel**, Chief Executive Officer, DLC
- **Cynthia Siljestrom**, Chief Executive Officer, CTDN
- **Kathy Clark**, Volunteer Program Manager, CTDN, received a liver transplant in 2005
- **June Wallace**, Community Development Liaison, CTDN
- **Cathy Olmo**, Community Development Manager, CTDN

**When:** Tues., December 13, 10:15 a.m. – 11:00 a.m.

**Where:** **Walnut Creek DMV**  
1910 N. Broadway  
Walnut Creek, CA 94596

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**Details:** **Donate Life California** is the nonprofit agency that administers the state-authorized organ and tissue donor registry in partnership with California's four nonprofit, federally-designated organ recovery agencies: **California Transplant Donor Network, Lifesharing, OneLegacy and Sierra Donor Services**. Those wishing to make the commitment to donate may sign up when renewing a driver's license or ID card at the DMV or register online at [www.donatelifecalifornia.org](http://www.donatelifecalifornia.org) or its Spanish-language counterpart, [www.doneVIDAcalifornia.org](http://www.doneVIDAcalifornia.org).

The **California Transplant Donor Network (CTDN)** saves and improves lives by facilitating organ and tissue donation for transplantation. CTDN helps 175 hospitals in 41 Northern and Central California and Northern Nevada counties offer the option of organ and tissue donation to families whose loved ones have died, coordinates deceased organ recovery and placement, and provides public education with the hope that every resident will become a donor. It is federally designated as this region's organ recovery organization. For more information, visit [www.ctdn.org](http://www.ctdn.org) or call 1-888-570-9400.

The **Donate Life Rose Parade Float, One More Day** is spearheaded by Donate Life America member OneLegacy and is supported by more than 100 official partners from across the nation, including organ and tissue recovery organizations, for-profit contributors, transplant centers, and transplant recipient organizations. Donate Life salutes the importance of the Hispanic community's contribution to organ, tissue and blood donation by also presenting the float's logo in Spanish, "Done Vida." The 123rd Rose Parade presented by Honda, themed "*Just Imagine...*," will take place on Monday, Jan. 2, 2012, at 8:00 am PST, featuring majestic floral floats, high-stepping equestrian units and spirited marching bands. For more information about the Donate Life Rose Parade float, visit [www.donatelifefloat.org](http://www.donatelifefloat.org).

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