



California
Transplant
Donor
Network



FOR IMMEDIATE RELEASE
Media Advisory/Photo Opportunity

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**BAY AREA OIL CHANGE CUSTOMERS JOIN TO RAISE MONEY
TO SAVE LIVES THROUGH ORGAN DONATION**
Three local residents who received organ transplants to accept \$15,000 check.

When: Tuesday, May 10 at 11:30 a.m.

Where: Oil Changers
4511 Willow Road #1
Pleasanton, CA.

What: Throughout April customers of Oil Changers Inc., with 34 locations in the Bay Area and the Central Valley as well as San Diego, were asked to support life-saving organ and life-enhancing tissue donation by donating \$3. In exchange, they received coupons for \$50 in preventative maintenance. They responded by raising \$15,000.

Money raised locally will be presented by Oil Changers Inc. managers to the **California Transplant Donor Network on behalf of Donate Life America**. Oakland-based CTDN works to sign up as donors as well as works with donor families and 175 hospitals in Northern California and Northern Nevada.

Several people whose lives have been saved by organ donation and who now volunteer with CTDN will be on hand to accept the donated funds and to be interviewed:

Robert Moss, 61, from Livermore CA. In February 2010, Moss, a diabetic, received a life-saving heart and kidney transplant at UCSF. His organs came from a 21-year-old Fremont man who was killed in a shooting. Last month, Mr. Moss for the first time met the family of the young man.

Jeanie Locklear, 64, of San Ramon, CA. In 1986 she received kidney transplant at UCSF. Her husband, Gordon, also received a kidney and lived with it for many years before passing away about two years ago.

Barbara Costerus, 76, of Pleasanton, CA. She received a kidney in 2001 at California Pacific Medical Center.

The “Save Money and Help Save a Life Campaign” was part of a national effort by The Automotive Oil Change Association (AOCA) and Donate Life America, the national organization supporting organ, cornea and tissue donation. April was National Donate LIFE Month – calling attention to the 110,000 people in the national who are waiting life-saving organs, including 21,000 in California and 1,500 people in Alameda County.

“I was surprised the effort was so successful with our customers and especially with our employees. They really got behind the cause and enjoyed speaking with our customers about the stories of organ donors and recipients which were part of the material we received from Donate LIFE America,” said **Eric Frankenberger, vice president for Operations for Oil Changers Inc.**

More information:

About The California Transplant Donor Network

The organization saves and improves lives by facilitating organ and tissue donation for transplantation. The Transplant Network helps 175 hospitals in 41 Northern and Central California and Northern Nevada counties offer the option of organ and tissue donation to families whose loved ones have died, coordinates deceased organ recovery and placement, and provides public education with the hope that every resident will become a donor. It is federally designated as this region’s organ recovery organization. For more information, visit www.ctdn.org or call 1-888-570-9400.

About Oil Changers Inc.

Oil Changers Inc. and its affiliates have developed an automotive fast oil change concept based on convenience, quality, and service. Each of the company’s no-appointment-necessary services is provided on a drive-through basis. The first Oil Changer facility was opened in Northern California in September 1986 and the organization currently consists of 34 facilities in the regions of San Francisco, San Diego, and Fresno.

About The Automotive Oil Change Association

It is a non-profit trade organization representing the convenient automotive service industry. The association was founded in 1987 and is headquartered in the Dallas area. AOCA is dedicated to enhancing the competency of fast lube owners, educating the public about the benefits of preventive automotive maintenance, and maintaining a favorable business environment for the industry.
www.aoca.org

About Donate Life America

Donate Life America is a not-for-profit alliance of national organizations and state teams across the United States committed to increasing organ, eye and tissue donation. Donate Life America manages the national brand for donation, Donate Life, and assists Donate Life state teams and national partners in facilitating high-performing donor registries; developing and executing effective multi-media donor education programs; and motivating the American public to register now as organ, eye and tissue donors.
Information: www.donatelife.net

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