

For Immediate Release

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DONATE LIFE CALIFORNIA ELECTS LISA STOCKS PRESIDENT

SACRAMENTO, Calif., March 10, 2011 – [Donate Life California \(DLC\)](http://www.donateLIFecalifornia.org), which oversees California’s organ and tissue donor registry, announced today the election of **Lisa Stocks** as president of its Board of Directors for a three-year term. Stocks, who is executive director of [Lifesharing](http://www.lifesharing.org) in San Diego, is a founding member of the board. She assumes the leadership position from Bryan Stewart, immediate past-president of DLC and vice president of communications for [OneLegacy](http://www.onelegacy.org) in Los Angeles.

“Lisa Stocks has been a tireless advocate of organ and tissue donation and the Registry. As a nurse practitioner, she understands first-hand the importance of the donor registry in helping both to ensure that a donor’s wishes are met and in saving lives,” Stewart stated. “Our entire board knows she will excel as president, and we welcome and congratulate Lisa in her new role.”

According to Stocks, “Being part of an organization that makes a difference in the lives of thousands of people throughout California is wonderful. I am honored to serve as president of the DLC Board of Directors.”

She went on to state that “every day, we lose 18 Americans who did not receive a life-saving organ transplant in time. Of the 110,000 people now on the waiting list, more than 20 percent are Californians. The mission of DLC is to help save some of these lives by inspiring and educating our residents about the importance of signing up to be organ and tissue donors on the Donate Life California Organ & Tissue Donor Registry.”

Stocks was part of the founding group that worked persistently over many years to obtain legislative approval for the registry, which supplanted the 30-year-old “pink dot” program. Today, through an active program with the California Department of Motor Vehicles (DMV), those who renew their California driver licenses or ID cards can sign up easily on the registry. To date, more than seven million Californians have made the commitment to be organ and/or tissue donors on the registry.

In addition to her work with DLC, Stocks serves as the executive director of Lifesharing, the federally-designated organ recovery agency for San Diego and Imperial Counties. Lifesharing oversees the entire donation process and operates that region’s tissue recovery service. Under Stocks’ leadership, organ and tissue donations have more than doubled and consent rates for organ donation have risen more than 25 percent.

Stocks is also one of the original leaders in the Organ Donation Breakthrough Collaborative, a national performance improvement effort sponsored by the Department of Health and Human Services to find ways to eliminate the waiting list for solid organ transplantation. This effort is considered by the Institute

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DLC New President

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for Healthcare Improvement as the most successful large-scale performance improvement project ever conducted in health care. The purpose of the collaborative is to share best practices in all phases of organ donation among organ recovery agencies nationwide. Stocks provided strong leadership at the local level and achieved high participation from San Diego County area hospitals in collaborative activities.

Donate Life California administers the nonprofit, state-authorized organ and tissue donor registry with the support of California's four nonprofit, federally-designated organ recovery agencies: California Transplant Donor Network, Golden State Donor Services, Lifesharing and OneLegacy. As a state-authorized public service, the registry assures that all personal information is kept confidential and stored in a secure database, accessible only to authorized organ and tissue recovery personnel.

For more information about the Donate Life California Donor & Tissue Registry, the process, and how donation saves and improves lives, visit www.donateLIFCalifornia.org or www.doneVIDAcalifornia.org (Spanish).

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