



Terminology and Key Messages

Correct Terminology

"RECOVER" or "RECOVERY" of organs	instead of	"harvest" or "harvesting"
"DECEASED DONATION" (or "DECEASED DONOR")	instead of	"cadaveric" or "cadaver"
"MECHANICAL SUPPORT" (or "VENTILATEDSUPPORT")	instead of	"life support"
"DONATION AFTER CARDIAC DEATH"	instead of	"non-heart-beating donation"
"DONATE LIFE"	instead of	"Got the dot?"
"TRANSPLANT NETWORK" (or "DONOR NETWORK")	instead of	"CTDN"

Key Messages

"Donate Life!" "You have the power to donate LIFE!!!"

1. Real people like you and me need and receive transplants.
2. There are many myths out there. Get the facts before you make a decision about organ and tissue donation.
3. Sign up to be an organ donor by filling out a donor card.
4. Make sure your family knows your decision regarding organ donation.
5. Ask your loved ones what they want to have happen to their organs when they no longer need them.

