



FOR IMMEDIATE RELEASE

Press Conference Advisory

DONATE LIFE CALIFORNIA ONLINE TISSUE, DONOR REGISTRY LAUNCHES IN PALO ALTO Mon., April 4, 2005 – 10:00 a.m.

What: April takes on new meaning this year as communities focus attention on organ, tissue and blood donation in conjunction with the April 4 launch of the **Donate Life California Organ & Tissue Donor Registry**. The month-long program kicks off with a press conference at Stanford University, along with 11 other simultaneous statewide press conferences, to inform residents about the registry and to honor National Donate Life Month.

The Donate Life California Registry is a confidential database that provides an opportunity for Californians to clearly state their commitments to donate life by signing up at www.donateLIFeCalifornia.org or the Spanish-language site, www.doneVIDAcalifornia.org.

Who: **Jim Burch** – Mayor of Palo Alto, who will be presenting a proclamation from the city declaring April 4, 2005 as Donate Life California Day in commemoration of the state's first online organ donor registry
Dr. Philip Pizzo – Dean, School of Medicine, Stanford University
Dr. Carlos Esquivel – Chief, Division of Transplantation, Stanford Medical Center
Liz Oosterhuis – Stanford University medical student and Organ Donor Education Club liaison
Colleen Baptista (Milbrae) – Donor mom, whose son Tim died in an accident at age 20
Vincente Agor (San Francisco) – Kidney/pancreas recipient
Christopher Truxaw – Heart recipient and student at Stanford University
Patti Childress (San Jose) – Has been on the waiting list for a kidney since 2000

When: Monday, April 4, 2005 – 10:00 a.m.

Where: White Plaza - Tresidder Union
459 Lagunita Dr., Stanford, CA 94305
Stanford University – 650.723-2300, Parking and Transportation – 650-723-9362

Contact: Cathy Olmo, Volunteer Outreach Coordinator, California Transplant Donor Network, 925-324-7043, colmo@ctdn.org

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